



DAVID  COOK™

2021 Annual Report

Transforming
Lives
Together

A Letter from Our CEO

AFTER THE GREAT CHICAGO FIRE in 1875, David Caleb Cook witnessed great needs facing local churches and mission schools. Hymn books were scarce and lesson helps, as we know them, were almost unknown. Compelled to help, Mr. Cook began publishing inexpensive pamphlets of lessons and songs for the local churches to use in their ministries. He saw an opportunity to bring light and unity to a hurting community, and more than 145 years later, David C Cook has remained strong and determined to continue that mission.

The pandemic, politics and other challenges have undoubtedly taken a toll on the world and the church. Yet, in 2021, we equipped 2,000 teachers worldwide with discipleship resources to empower their communities, and billions of people across 228 countries and territories have experienced the Lord through Integrity Music. It is victories like these that reflect the faithfulness and power of God at work through David C Cook.

In 2022, we have an incredible opportunity to further enhance the work of David C Cook to equip the global church with relevant, creative and thoughtful Christ-centered resources to transform lives and communities. With this talented team, authors and musicians, David C Cook is uniquely positioned and qualified to be used by God to equip the local church—especially the tens of thousands of small churches with limited resources.

As we continue to strive toward this goal, I am grateful to each of you who has supported David C Cook. It is because of your support and faithful giving that enables us to spread the name of Jesus. I look forward to what God has in store for us in the coming year.

“May the God of endurance and encouragement grant you to live in such harmony with one another, in accord with Christ Jesus, that together you may with one voice glorify the God and Father of our Lord Jesus Christ.” - Romans 15:5-6



JOHN ADEN
CEO, DAVID C COOK

Key Statistics



One of the **world's largest providers** of dynamic and relevant **media and music**

Serving Christian church leaders and organizations for more than



145 YEARS

Reaching more than



250M PEOPLE

annually



“I love the heritage of David C Cook. For more than 145 years, the company has been serving the Church by providing discipleship materials and music that focus on the truth—and I believe the best is yet to come.”

JOHN ADEN
CEO, DAVID C COOK

Resources translated into

Tere Hallå Bonjour
hola buna
nǐ hǎo chào
Hej bạn
Ciao Ahoj Hello
170 LANGUAGES

173 MEMBERS



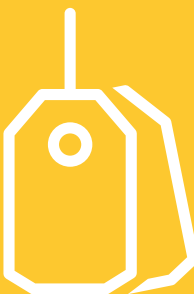
of the David C Cook team



20,800

churches and ministries using David C Cook curriculum and resources

13 BRANDS



in the David C Cook family

Financial Report

FISCAL YEAR 2021

Consolidated Statement
of Financial Position

Total Assets	\$85,133,395
Total Liabilities	\$36,959,646
Total Net Assets	\$48,173,749

Fiscal year ended May 31, 2021.
All figures in USD.

Consolidated Statement
of Activities

Contributions	\$925,080
Ministry Revenue	\$55,732,762
Total Revenue	\$56,657,842
Total Expenses	\$56,568,509
Change in Net Assets	\$89,333

Stewardship
of Resources

The financial statements have been audited by an independent auditing firm and presented to the Finance and Audit Committee for review. Final approval of the issuance of the financial statements is approved by the full Board of Trustees.



ECFA member for 23 years in good standing.

Governed by an independent Board of Trustees who meet regularly.

100% of donations go toward global programs.

The David C Cook Family

Thirteen ministries.
One mission.

DAVID **C** COOK™
transforming lives together



Echoes™



seen™



THE ACTION
BIBLE



Inside the Learning Resources Group

FROM BIBLE STUDIES to leadership insights to discussion guides, David C Cook collaborates with authors to publish books that instill God's truth at every stage of life—all to shape your unique, faithful, and purposeful participation in the church and the world.

The Learning Resources Group is continually developing dynamic and creative content, tools and resources, which this year included 65 new titles published in multiple formats, resulting in more than 126 individual products.

Currently, more than 20,800 churches and ministries use David C Cook curriculum and resources to disciple and transform the next generation. This year, we produced more than 1,344 individual pieces of curriculum across the 10 main curriculum lines, which were used to disciple more than 1 million people.

Ultimately, God used our books and curriculums in fiscal year 2021 to impact an estimated 3.6 million lives in 65 countries like India, Kenya and the Philippines.



BY THE NUMBERS

65 NEW TITLES

126 NEW PRODUCTS

20,800 CHURCHES & MINISTRIES SERVED DIRECTLY

1,344 CURRICULUM PIECES

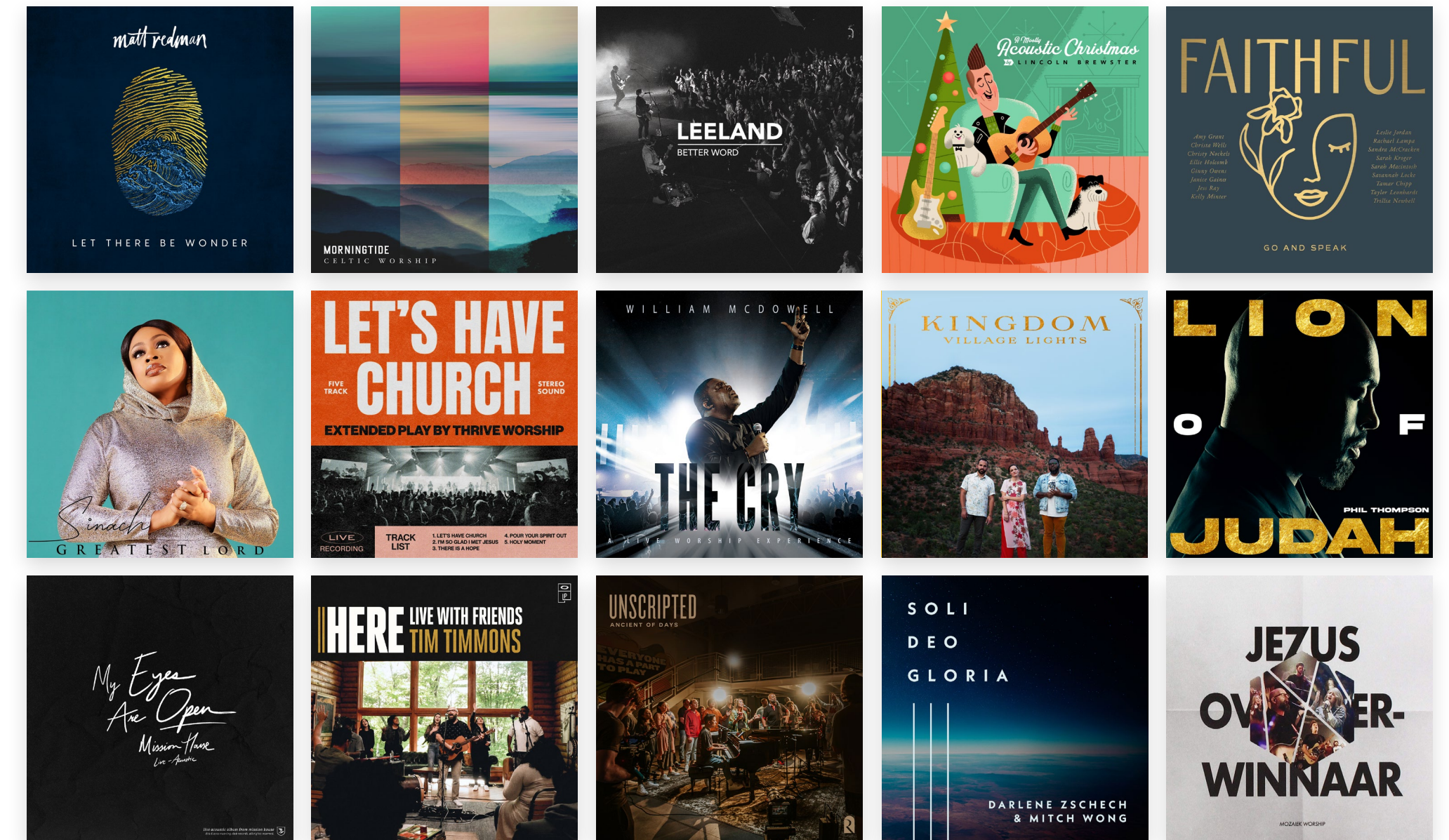
1M+ PEOPLE DISCIPLED

Inside Integrity Music

DAVID C COOK'S DESIRE is for individuals and church groups to experience the transforming power of the Gospel through music that fits the culture, language and spiritual needs of their communities. Whether you are streaming songs at home or singing them in a church gathering, Integrity Music wants you to experience God's presence through well-crafted expressions of worship that resonate with Scripture and empower your ministry.

Integrity Music represents 30% of the top songs sung in churches around the world, helping congregations and individuals experience the manifest presence of God. Integrity has continued to grow in 2021, with 40 new artists signing on.

In 2021, 8.2 billion people streamed music from Integrity artists in 228 countries and territories, which is up 719% since 2016.



BY THE NUMBERS

40 NEW ARTISTS

8.2B PEOPLE STREAMING MUSIC

228 COUNTRIES AND TERRITORIES

A photograph of three young children, two girls and one boy, sitting together and looking at a colorful book. The book has a red cover with a picture of a person. The children are dressed in casual clothing, and the scene is brightly lit.

Inside the David Caleb Cook Foundation

DAVID C COOK HAS A LEGACY OF OVER 145 YEARS in equipping the next generation to grow in Christian faith. As a nonprofit organization, the publishing and music divisions of David C Cook help fund the global outreach of the David Caleb Cook Foundation with a portion of their revenue. The remaining funding comes from donors who partner to reach millions through a variety of resources.

As of 2021, DCCF is equipping global ministry leaders in 75 countries with programs that fit the culture, language and spiritual needs of their communities.

In 2021, DCCF distributed more than 1.24 million copies of *The Action Bible* and *The Story of Jesus* in 27 countries and

15 languages, and is reaching more than 2.98 million viewers through *The Action Bible* videos in 36 countries and two languages.

In the second year of *Life on Life Digital*, 1,946 teachers are now using this free discipleship platform to educate their families and communities, and it is now available in 15 countries. In addition, more than 1.7 million lives are being impacted through printed discipleship resources in seven languages and 29 countries.

Between evangelism, Bible engagement, printed discipleship resources, training programs and *Life on Life Digital*, DCCF estimates more than 6 million lives were impacted in 2021 with a potential of millions more.

“It is truly humbling to participate in the work the Lord is doing through the David Caleb Cook Foundation to transform children all around the world in the name of Jesus. It is an honor to serve not only these children, but also the generous donors whose faithful giving and prayers sustain this ministry.”

KERRY KRYCHO
EXECUTIVE DIRECTOR, DAVID CALEB COOK FOUNDATION

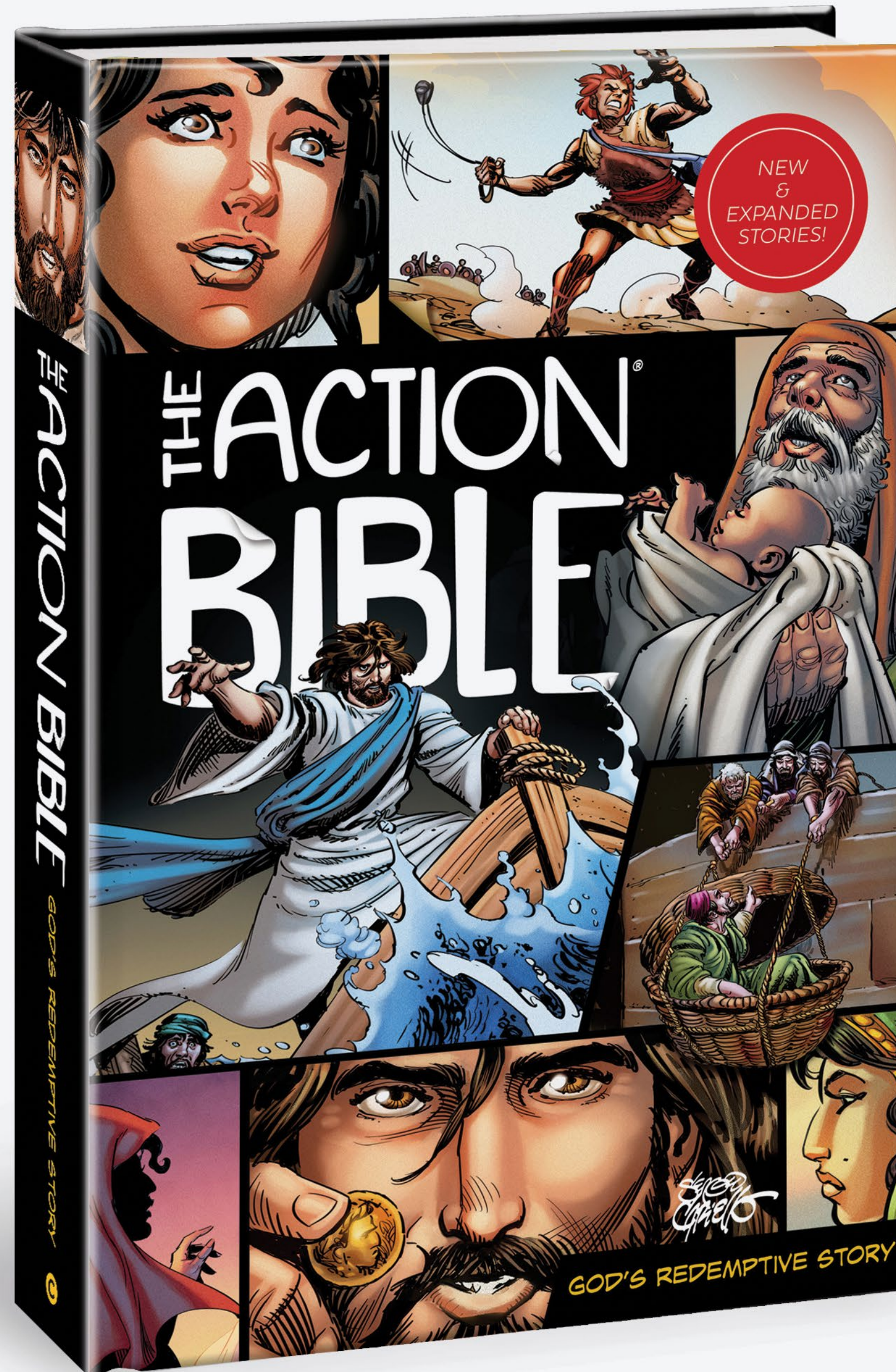
BY THE NUMBERS

1.2M+ COPIES DISTRIBUTED

2.9M+ VIDEO VIEWERS

1,946 TEACHERS USING DIGITAL PLATFORM

6M+ LIVES IMPACTED



DAVID **C** COOK™

OUR MISSION

To equip the Church with Christ-centered resources for making and teaching disciples who obediently transform today's generations.

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