David C Cook Blog Author Submission Guidelines

General Guidelines

David C Cook accepts submissions on a rolling basis for its blog on Children's Ministry, Small Groups, Women's Ministry, Worship, and Pastors. Blog submissions may fall into one or more of the following categories:

- Teaching
- Leadership
- Spiritual Growth
- Worship
- Outreach
- Family
- Faith
- Ministry

The goal of the blog is to educate, encourage, and equip. The content and products featured on the David C Cook blog equips churches and individuals with the resources they need to better carry out the Great Commission by strengthening their faith and engaging in biblical studies.

Content in all of these categories should adhere to the established quality standards and have the following characteristics:

- Engaging and sharable
- Authentic and transparent
- Create a welcoming community
- Practical
- Timely
- Culturally relevant
- Personal not prescriptive

No compensation is offered for blog posts. The author may—with the editors' approval—be able to link in the blog to the author's website, other work, or product/service.

Submission Structure

The target length for a single posting is between 1,500–2,000 words. Blog submissions that are longer (up to 5000 words) will be accepted but will be considered for a series of posts. Regardless of length, all submissions must:

1. Be written in clear, non-academic language geared toward ministry leaders and ministry minded Christian individuals;
2. Provide clear call to action or "do nows" for readers (specific suggestions for immediate action steps readers can take relative to the topic); and
3. Identify related resources which readers can obtain or link to for further information, ideas, etc. related to the topic (with the editors' approval, may include a link to the author's website, other work, or product/service).

Writing Guidelines

David C Cook provides the following guidelines for authors in any DCC publication:

- Use proper citation of all source material (using the most current Chicago Manual of Style).
- For direct quotations from published printed material, provide scanned copies of 1) source pages and 2) copyright pages.
- If citing or quoting internet sources, provide 1) website URL, 2) name of article, 3) name of author/company/organization, 4) date of publication, 5) page number in printed publication (if article is also found in a printed publication), 6) name of printed publication or section of website, and 7) date you retrieved the information.
- Avoid embedded graphics and do not use columns or tables.
- When quoting the Bible, indicate which translation.
- Provide a 50-word biography that includes author's name, degrees, position, and employer.

Contact Information

Submissions, inquiries, and questions regarding these guidelines should be sent to digitalmarketing@davidccook.com

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